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Summer 2017



Join your colleagues for the 2017 RMSO/UAO Annual Meeting in Salt Lake City, Utah, September 8-9, 2017. For more information or to register online, click [here](#).

A big thank you to our 2017 Sponsors!



PRESIDENT'S MESSAGE

On behalf of the Rocky Mountain Society of Orthodontists, we invite you to attend the 2017 Joint RMSO/UAO Annual Session. In addition to a great speaker line up, Salt Lake City is a vibrant and exciting destination with world class facilities and a growing culinary landscape. Join us at the Little America Hotel to enjoy learning and exploring this amazing city.

Dr. Stephen S. Luddington, President

COUNCIL ON COMMUNICATIONS UPDATE

In a podcast, RMSO members Dr. Anil Idiculla, chair of the Council on Communications, and Dr. Myron Guymon, trustee liaison to the council, share data from the Consumer Awareness Program's new direction with digital advertising. AAO Facebook/Instagram advertising has reached 23.5 million consumers in recent months while 75 percent of searches on the [consumer website](#). **Find an Orthodontist** locator are coming directly from the AAO's paid marketing efforts. Click [here](#) to view the podcast.

AAO'S COMPONENT LEGAL SUPPORT FUND FINDS SUCCESS FOR RHODE ISLAND ASSOCIATION OF ORTHODONTISTS

In January, the Rhode Island Department of Health held a public hearing regarding proposed amendments to Rules and Regulations Pertaining to Dentists – Dental Hygienists – and Dental Assistants. With over fifty pages of proposed revisions, there were sections applicable to Rhode Island orthodontists. Realizing this, the leadership of the Rhode Island Association of Orthodontists (RIAO) applied for legal help through the AAO's Component Legal Support Fund, which was approved by the AAO's Board of Trustees.

As a result, Sean Murphy, the AAO's Associate General Counsel, testified in support of the RIAO's positions. Overall, Mr. Murphy stressed the benefits of certified orthodontic assistants (under an orthodontist's supervision) being able to place/remove bonded orthodontic attachments and cement/remove orthodontic bands (which certified assistants were previously unable to do). Mr. Murphy also highlighted the efficiencies of allowing orthodontic assistants to perform digital scans and impressions under an orthodontist's supervision. The Rhode Island Department of Health considered Mr. Murphy's comments and other public comments while finalizing its new Rules and Regulations Pertaining to Dentists – Dental Hygienists – and Dental Assistants.

On June 4, Rhode Island's new [Rules and Regulations](#) Pertaining to Dentists – Dental Hygienists – and Dental Assistants went into effect, incorporating the comments Mr. Murphy made on behalf of the RIAO. Under the new rules, orthodontic assistants (under an orthodontist's supervision) are now able to place/remove bonded orthodontic attachments and cement/remove orthodontic bands. See 216-RICR-40-05-2.10.2(A)(2)(b). In addition, orthodontic assistants in Rhode Island can take digital scans and digital impressions under an orthodontist's supervision. See 216-RICR-40-05-2.10.3(B)(5). After seeing that the RIAO's comments had been successfully incorporated, Dr. Jack Kacewicz, part of RIAO leadership, commented:

"With the assistance of the AAO Associate General Counsel Sean Murphy, and with the support of the AAO Component Legal Support Fund we were successful in helping to contribute to the rewriting of the RI Department of Health's Rules and Regulations pertaining to "delegable" duties of orthodontic assistants. I would like to thank Sean Murphy for his invaluable guidance, the AAO House of Delegates for the wisdom and foresight in forming the Component Legal Support Fund, and the AAO Board of Trustees for approving our request for support. I speak for all of the orthodontists in Rhode Island in expressing our gratitude to our orthodontic association, from the national level to our wonderful constituent Society of Orthodontists of NESO, for providing us with the knowledge and resources in our time of need. There are many times that I hear the question from an AAO Member on why do we pay our dues and what are we getting for those dollars? To all of my orthodontic colleagues this is the perfect example of the benefit of being an AAO, NESO and RIAO Member."

The AAO Component Legal Support Fund, established by a vote of the 2015 House of Delegates, provides grants to component organizations to assist with state legal and legislative issues that impact orthodontic practices. If your state has a pending legislative or regulatory issue that could use the AAO's help, please reach out to your component's leadership and encourage them to submit a Component Legal Support Fund application. For any other information about the legal support fund, please contact Sean Murphy, AAO Associate General Counsel, at smurphy@aaortho.org.

ABO EXAMINERS WANTED!

The American Board of Orthodontics (ABO) is looking to add examiners to their Clinical Exam roster. The ABO would like to have one more guest examiner attend the September 2018 exam, so they are seeking recommendations now to give the examiner time to complete their Voluntary Certification Renewal, if applicable, for the February 2018 exam. These are the requirements:

1. Must be a Board-Certified orthodontist in good standing with the ABO.
2. Must be at least five years since ABO Initial Certification.
3. Must be involved in direct patient care and/or serve as clinical faculty in an accredited orthodontic program at least one day per week.
4. Must demonstrate contemporary knowledge of orthodontics.
5. Must be comfortable with the utilization of technology.
6. Must be familiar with the clinical exam criteria.
7. Must not have any conflicts of interest or self-promoting motives.
8. Must be able to respect and maintain confidentiality.
9. Must be able to commit to the following:
 - a. Participation as Examiner Clinical Examinations
 - b. Submission of 1-2 Patient Cases with full models and records for each year they are invited to examine
10. Must demonstrate excellent interpersonal skills, professionalism, and flexible approach.
11. Must be able to be impartial, objective and consistent in approach.
12. Must be able to work as part of a team.
13. Experience with tutoring or examining preferred.

For more information, please contact Dr. David Sabott at dg.sabott@gmail.com.

CONGRATULATIONS!

Dr. Todd Clark Wright was recently appointed to the AAO Council on New & Younger Members.

Lisa Austin, Editor