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Winter 2020 Edition



Figure 1 officer installation in Hawaii. L to R Kristen Lowe, Anil Idiculla, Mike Chaffee and AAO Sec-treas Ken Dillehay

Thank you to all who attended the 2019 RMSO/PCSO Joint Annual Session at the Hilton Hawaiian Village in Honolulu, Hawaii.

Letter from Our President:

Dr. Mike Chaffee, RMSO President

President's Message



Dr. Albert H. Ketcham, RMSO's
First President



Dr. Ketcham (standing right) at the 1929 meeting of the
American Society of Orthodontists (now the AAO) Meeting
at Estes Park, CO

In late 1920, nine orthodontists met in the office of Dr. Albert Ketchum, in Denver, Colorado, and decided to begin the Rocky Mountain Society of Orthodontists. Please join us this October, as we celebrate the 100th Anniversary of the RMSO. The Western Orthodontic Conference, a combined meeting of the PCSO and RMSO, will be held this October 22-25, 2020, in Anaheim, California, at the Disneyland Hotel. It promises to be a magical time!

The meeting will have a great line-up of speakers for both Doctors and Staff. All attendees are invited to attend the kick-off session, "The Disney Way: If Walt Ran Your Organization" by Bill Capodagli.

Dr. Ben Pliska will present "Sleep Disordered Breathing and Orthodontics: Separating Fact from Fiction", Dr. John Graham will talk on "Pediatric OSA, Who's Really Watching", and Dr. Rebecca Bockow will discuss "How Breathing Habits Influence Skeletal Growth and Development". Other presenters on the Doctor Program include Drs. Bob Boyd, Christy Fortney, Stuart Frost, and Jep Paschal presenting lectures on Invisalign, sagittal first treatment, and digital workflow.

The Staff Program will have some great presentations, including Dr. Jamie Reynolds talking about delivering value. Other staff presenters include Lori Parker, Elizabeth Conforti, Nicole Wax, and Mary Lord.

A few days in autumn in Anaheim at Disneyland with your family and staff will be a great way to enjoy this 100th Anniversary of the Rocky Mountain Society of Orthodontists. Watch for communication on registration to open around April 1st. Hope to see you there!

New Executive Director:


Jennifer Bennett

Email: jbennett@rmso.org

Phone: 833-226-7676

Letter from Jennifer:

I am excited to join the RMSO. In the short few weeks I have been onboard, I have been able to witness what a compassionate group this is, and I appreciate the warm welcome. I am excited to learn about my role and how I can support each of you. Please know I have a very open-door policy and would like to receive feedback along with ideas on how I can assist in making this association grow. To tell you a little about myself, I have over 15 years of experience within the Telecom industry, along with 15 years' experience working with the Junior League of Kansas City, MO. I served as President in 2016-17 for the 1600-member organization. I am an experienced leader with expertise in strategic planning, association management, governance, and process improvement. I have been married to my husband Klinten for almost 8 years, and we have a 5 year-old son named Henry. I received my bachelor's degree from Kansas State University in Marketing and International Business and an MBA from Rockhurst University.



Update from AAO:

Activities Regarding Direct-To-Consumer Orthodontics

The AAO's efforts regarding Direct-To-Consumer Orthodontics has taken a broad approach, as we strive to protect the health and safety of orthodontic patients, both current and prospective.

***Consumer Alert from the AAO – [Questions to Consider When Researching Direct-To-Consumer Orthodontic Companies \(like SmileDirectClub, Candid Co., Smilelove, SnapCorrect, Orthly, Etc.\)](#)**

California Board of Dentistry Defends Itself against SmileDirectClub Lawsuit

On December 23, 2019, the Board, its individual members and investigator filed a Motion to Dismiss SDC's and Dr. Sulitzer's claims against them, arguing that SDC and Dr. Sulitzer have failed to plead facts that, if true, could constitute a claim against them.

<https://www1.aaoinfo.org/california-board-of-dentistry-defends-itself-against-smiledirectclub-lawsuit/>

Upcoming State Meetings:

Wyoming Orthodontic Association- March 20 (Casper, WY)

Colorado Orthodontic Association- August 21, 12-1 pm, (Homewood Suites, Downtown Denver, CO)

Save the Date

Join the Pacific Coast Society of Orthodontists and Rocky Mountain Society of Orthodontists for the 1st Annual Western Orthodontic Conference at the magical Disneyland Resort.



1st Annual
Western Orthodontic Conference

October 22-25, 2020
Disneyland Resort
Anaheim, CA

Dr. Lisa Austin, Editor