





Summer Newsletter



President's Message

Dr. Kristen Lowe

kristen.lowe@childrenscolorado.org

Dear Colleagues,

This is a very exciting year for the RMSO given that our very own **Dr. Myron Guymon**, former RMSO Trustee, is now President of the American Association of Orthodontists. Warmest congratulations, Myron, and thank you for your many years of dedication and service to both the RMSO and the AAO. We wish you the very best for a successful Presidential year and look forward to your meeting in New Orleans next spring! You are a role model for all of us, and I'd like to express a personal thank you for your kindness, support, and mentorship during my tenure with the RMSO.

I am also proud to announce that the RMSO has a beautiful new and updated website: www.rmso.org. Here, you will find up-to-date information regarding upcoming RMSO meetings and events, exclusive offerings from the AAO as well as information about your Board and Component societies. Huge thank you to Dr. Brent Jorgensen for his work in bringing this new website to fruition. The RMSO also has a new Facebook page and YouTube channel where you can watch recordings of our quarterly Town Hall series. Be sure to like our Facebook page https://www.facebook.com/RockyMountainSocietyofOrthodontists and subscribe to our channel https://www.youtube.com/@RMSO1234 for all of the latest RMSO news.

The RMSO annual session, Discover Wellness Beyond Healthy Smiles, will be held October 13-14, 2023 at the Mayo Clinic in Rochester, MN in conjunction with the Midwest Society of Orthodontists. While the RMSO will not be pursuing a formal merger with the MSO at this time, our Boards have been working well together. We had our first concurrent ad interim meetings earlier this year at AAO Headquarters in St. Louis, and we are very excited for our inaugural combined annual session. Our meeting features both orthodontic and medical speakers discussing areas in which orthodontics and medicine intersect, such as adolescent mental health, orthognathic surgery and obstructive sleep apnea. Moreover, meeting attendees will have exclusive access to book an Executive Health Physical at the Mayo Clinic. The waiting list for these appointments is typically over a year long, so I urge our membership to take advantage of this opportunity.

Lastly, the RMSO is looking for volunteers! We currently have the following positions open:

- Secretary/Treasurer RMSO Executive Board, 2023-2024
- RMSO Representative, AAO Council on Scientific Affairs
- RMSO Delegates, AAO House of Delegates, 2024

If you are interested in volunteering with the RMSO, please do not hesitate to reach out to me or our wonderful Executive Director, Jen Bennett, to find out how to get involved. Thank you for all you do, and best wishes to all for a happy and healthy summer.

With gratitude, Kristen Lowe, DDS, MS RMSO President 2022-2023





Trustee's Message

Dr. Ryan Frost
orthofrost@gmail.com

Hello to all RMSO members! I hope summer is going well and that you are finding time to spend with family and friends during the orthodontic "busy season".

Just a couple of quick notes this month. First, congratulations to Dr. Myron Guymon from Logan, UT who is now serving his one-year term as President of the AAO. If you know Dr. Guymon, reach out with a personal note of congratulations. Dr. Guymon has served the RMSO in many capacities over the past 20+ years and we really appreciate all he has done for RMSO members.

Second, I encourage you to find the emails about our two RMSO town halls and watch these recorded meetings to get an update directly from the AAO staff on advocacy and marketing efforts nationally. These are 20-30 minutes, and Trey and Jennifer at the AAO came on to give RMSO members an update on what is happening in these areas. I know you will find the information informative, and it will help you see what is being done to strengthen our profession so that we can still call ourselves orthodontists for many years to come.

On that note, I hope you are at least skimming through the eBulletins that are sent out every Friday from the AAO. If so, you can read about a big legislative "win" in Nevada regarding teledentistry and the need for in person exams before starting treatment. We hope that other states will see this and take similar action! There is much going on at the AAO to improve our profession and we can use everyone's help to keep it going strong. If you have any desire at all to be more involved, reach out to our Executive Director, Jennifer Bennett, and she can discuss upcoming RMSO leadership openings on AAO councils and the RMSO board. It is a very rewarding experience to be involved in organized orthodontics and I'm sure it will be very different from what you might expect; in a good way!

Much success to everyone of our RMSO members.

Ryan Frost - RMSO Trustee







AAO President **Dr. Myron Guymon**

The Rocky Mountain Society of Orthodontists would like to recognize Dr. Myron Guymon as he starts his one year term as AAO President.

Dr. Guymon was in the full-time private practice of orthodontics for 26 years, and practiced part-time, after that. He was an adjunct faculty at The ATSU Orthodontic program in Mesa, AZ. He earned his dental degree at Baylor College of Dentistry, completed a residency in orthodontics at Baylor, and earned a Master's degree in craniofacial biology from Baylor University in Waco, Texas.

Active in organized dentistry and orthodontics throughout his career, Dr. Guymon is a member of the AAO, RMSO, Utah Association of Orthodontists (UAO), the American Dental Association, the Utah Dental Association and the First District Dental Society. He is a past president and board member of the UAO. He has served the RMSO board for many years and then as Constituent President and Delegate Chair. He served ten years on the AAO Council on Communications, including two years as chair. He is a Diplomate of the American Board of Orthodontics and a fellow of the World Federation of Orthodontists.

In a recent podcast Dr. Guymon stated "We are so much better together as a group." At the same time, he acknowledges that not every orthodontist wants to get involved in leadership; but there are still a myriad of opportunities to still get involved and make a difference—whether it's serving on a committee or task force, or simply sending a text to a legislator."

Dr. Guymon is an avid outdoorsman who, in his spare time, enjoys skeet shooting, fly fishing, old cars and travel.



Dr. Ryan Frost, Dr Myron Guymon, & Dr. Anil Idiculla



Council Updates



Council on Communications **Dr. Greg Jorgensen**dri@gregjorgensen

Thank you for allowing me to represent the RMSO on the Council on Communications (COC). I am beginning my sixth and final year on the council and have been elected to serve as the chairman. Our council is comprised of one representative from each of the eight constituent organizations, one representative of the Council on New and Younger Members, and two members of the AAO Board of Trustees (one is a "trustee at large" serving a three-year term). The mission of the COC is to provide input to the full-time AAO staff who generate communication with the public, other dental and medical specialties, and our organization members. Here are some of the things we've been up to lately:

New Consumer Website

Earlier this year, the AAO launched a more modern, easier-to-navigate website. The COC was tasked with not only providing feedback on the structure and appearance of the new site but also editing the content that it contains. While we have hired commercial companies to handle our SEO and advertising campaigns, the COC oversees these efforts to ensure they represent our profession and membership accurately. This year, the AAO will replace the member site with one that is more modern and easier to navigate. Stay tuned for more!

Consumer Awareness Program (CAP)

This year, the AAO will spend \$5 million on marketing our profession and organization to the public. This money goes into the production of creative marketing, social media, and other digital marketing, and alliances that we've formed with other industries and "influencers." Of note this year are our new Straight Talk News and Best Day Ever digital campaigns, social media alliances with social media influencers The Holderness Family and the Teenage Mutant Ninja Turtles (Leonardo has braces in the most recent movie), and a new partnership with the American Association of Oral and Maxillofacial Surgeons promoting the screening ages for braces and wisdom teeth.

Anti-Bullying Campaign

The AAO's anti-bullying campaign, Bullying Bites, is now in its fourth year. Last year, 150 offices received campaign kits as a "test run" for AAO-developed Bullying Bites resources. Included in the kit were posters, countertop placards, pledge cards, stickers, and tee shirt designs for "Unity Day." After receiving detailed feedback from these offices, adjustments were made, and this year all offices will receive samples of the most successful pieces and instructions on how to create your items or easily order them from a professional supplier. The Bullying Bites campaign is scheduled every year in October. Each AAO member office should receive samples of available materials within the next month.







Council on Government Affairs **Dr. David Defay**<u>daviddefay@gmail.com</u>

Advocacy in the AAO is on a roll in a BIG way! Quick version:

- Nationwide State Grassroots Network being built to fortify our position in individual states and collectively.
- Landmark Bill signed in Nevada, good progress in other states in 2023
- Record year for AAOPAC donations
- Increased influence in DC particularly with Agencies that can effect change for our members
- Continued coordination and strength in Advocacy across the board!

Never a better time to be a member of the AAO!



Council on Membership, Ethics and Judical Concerns **Dr. Josh Murphy** jmarcmurphy@gmail.com

The Council on Membership, Ethics and Judicial Concerns recently held its midyear meeting and discussed current and upcoming projects as well as membership. Minor adjustments were made to the hours requirement for limited practice waivers to coordinate all resolutions regarding the policies and procedures. Further resolutions will be evaluated as needed or at the next in-person COMEJC meeting.

Membership numbers have stayed mostly consistent with last year. The detailed report has not yet been made available, but the updated market share as of the fiscal year end 2023 is 86.5% for U.S. orthodontists. That represents a drop of 0.1% from 2022. Membership renewal for the year is showing a 0.7% improvement from last year at the same time. As of June 19th we have 41.9% of active members renewed.

I am grateful for the opportunity to serve you all in this capacity and hope to continue to do so in the future.



Council on New and Younger Members **Dr. Kevin Kurtzner** kmkurtzner@gmail.com

As the Chair of CONYM for 2023-2024, I'm very excited about the initiatives we have laid out for the upcoming year.

Our first priority is resident engagement. Most residency programs have a Resident Champion who acts as a liaison between residents and the AAO. We hope to establish a strong connection between our council members and the Champions within their constituencies to provide any necessary support and resources.

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Our second priority is improving communication means for new and younger members. As the AAO develops its allencompassing App, we will be working with this team to ensure this meets the needs of all of our members. Additionally, we are excited to roll out a Resident Onboarding campaign. This will consist of a series of communications sent to new orthodontic residents, in an effort to educate them on the benefits of AAO membership as well as to get to know the newest members of our community.

Our third priority is providing programming for new and younger members. The New Orthodontist and Resident Conference at this year's Annual Session was a huge hit, and planning is already underway for the 2024 session in New Orleans. If you or anyone you know are interested in speaking at or participating in this event, please send them our way!



American Board of Orthodontics **Dr. Daniel Rejman** danrejman@yahoo.com

ABO Yearly Update

Board certification allows orthodontists to lead the way together as we collectively showcase our dedication and accomplishment to our peers and patients. Please view this <u>video</u> created for use by board-certified orthodontists to effectively communicate the importance of using a specialist.

The ABO is proud to announce that 61% of AAO orthodontists are now board certified. The steps to become board certified are as follows:

- Step 1 Successful completion of the ABO Written Examination (which, once successfully passed, never expires). Applicant must have graduated or be currently enrolled in an advanced specialty education program in orthodontics and dentofacial orthopedics in the United States or Canada, accredited by the Commission on Dental Accreditation (CODA). (Note: orthodontic residents must have completed at least 18 months of their program by the Written Examination date to be eligible to take the Written Examination). The exam is composed of 240 multiplechoice questions on subject areas outlined by CODA, divided between 4 modules. It is administered at Pearson-Vue Testing Centers in the United States and Canada. The 2023 Written Exam Practice Questions and several archived reading lists are available on The ABO Website for exam preparation.
- Step 2 Successful completion of the ABO Scenario-based Clinical Examination. This exam is composed of four domains created with ABOprovided patient cases. The questions are designed to objectively evaluate an orthodontist's knowledge, skills, and critical thinking ability. The Scenario-based Clinical Exam is administered worldwide at Pearson-Vue Testing Centers. To ensure accuracy and consistency, all Scenario-based Clinical Examinations are scored by multiple ABO examiners on a pass/fail basis. Exam preparation resources are available on The ABO Website, including a study guide, examinee orientation and introduction to the exam format. sample cases, and videos. Additionally, to strengthen critical thinking skills and practice objectively analyzing facts to form their own judgments. orthodontists are advised to review their own patient cases. Tools previously created to assess case outcomes will continue to be used within the examination process, including the Case Management Form, Cephalometric Superimposition Technique and Interpretation, and the Cast Radiograph Evaluation form.

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To Remain Active:

Certification Renewal must be completed every 10 years. As a demonstration of commitment to lifelong learning, board-certified orthodontists must complete certification renewal every ten years. The process may be started 36 months prior to a certificate's printed expiration date. Currently, two options are available for completing certification renewal. Only one of the following two should be completed: A multiple choice Online Board Case Examination; A Mail-In Case Report Examination. Both options also require the submission of Continuing Education Credits. Detailed information about Certification Renewal can be found on The ABO Website.

The ABO staff is available to answer any question regarding board certification! Please contact:

Written Examination Certification Coordinator | Nicole Huson

Nicole@AmericanBoardOrtho.com Clinical Examination Coordinator | Kim Koch Kim@AmericanBoardOrtho.com

Written Examination Update:

• The 2023 ABO Written Examination was administered to 450 examinees on April 4, 2023 at Pearson Vue Testing Centers in the United States and Canada. The examination had a 97% pass rate. The next Written Examination is scheduled for April 2, 2024 with online registration to open later in 2023.

Clinical Examination Update:

• The ABO recently conducted the February 2023 Scenario-based Clinical Examination at Pearson-Vue Testing Centers Worldwide. A total of 165 orthodontists were certified during the 1st and 2nd Quarters of 2023, including the February examination, which had a 74% pass rate. In addition, 26 orthodontists completed their 10-year certification renewal requirements. Please visit the ABO website for a complete listing of names by constituency for this time period.

The next Clinical Examination is scheduled for February 22-23, 2024, with online registration available thru October 20 (or until all available slots are filled). A second examination will be offered on September 17, 2024; registration opening is scheduled for November 1, 2023. These examinations will be held worldwide in Pearson-Vue Testing Centers. As a reminder, travel to St. Louis, Missouri, is no longer required with this testing format. In 2025, The ABO will transition to offering one Scenario-based Clinical Exam per year. The scheduled date for the 2025 exam is September 9, 2025.

Educational Update:

- Beginning in 2024, The ABO will no longer incorporate the e-CRE (Electronic-Cast Radiograph Evaluation) in our Clinical Examination. Critical thinking questions related to the CRE (Cast Radiograph Evaluation) will remain on the examination. It is recommended that residents and orthodontists continue using this tool for outcome assessments. Succinctly, The ABO is only eliminating the use of the electronic grading version (eCRE). New sample questions demonstrating how the CRE will be tested in future exams are currently available on The ABO Website.
- A panel of board-certified orthodontists and an additional oversight group have been established to conduct a Practice Analysis with the ABO psychometrician for all three examinations. Practice analysis studies serve as the bedrock for defining the essential components of credentialing programs and are the primary evidential link between the responsibilities of the professional role and the certification requirements. Thus, practice analyses are critical in establishing and safeguarding a credentialing examination's practice relevance, content validity, and legal defensibility.

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- The ABO conducted focus group interviews with key stakeholders as a component of research for developing an updated brand style guide and marketing strategy.
- During recent evaluations of the ABO Advocacy Program, it was determined that program enhancements are necessary to properly meet the needs of future examinees. The ABO has partnered with an instructional design firm and is currently in the design and discovery phase of developing a new ABO Ambassador Program. The ABO anticipates a 2024 launch of this exciting new update and will release additional communications as more information becomes available. The ABO greatly appreciates the dedication and work of the many Advocates that have guided residents through the board certification process over the years.
- The ABO's 2023 Educators Symposium will be titled "Critical Case Analysis," with Dr. Peter Buschang as the honored guest lecturer. Orthodontic Department Chairs, Program Directors, AAO Trustees, CDABO Council, and ABO Emeriti are invited to participate.
- Find and follow the ABO on Social Media: Instagram: @americanboardorthodontics Facebook: https://www.facebook.com/americanboardoforthodontics/
- The ABO Portal is a great resource for all board-certified orthodontists. Users can track CE credit hours through the dashboard, print a complimentary verification letter, access the "It Takes A Specialist" video and dedicated toolkit, shop The ABO Store, download items from The Educational Toolkit, and so much more. The ABO Store and Educational Toolkit are both located under the Resources tab on the top right side of the screen. The Educational Toolkit includes many complimentary downloads: customizable consumer brochures, patient/team materials, sample website copy, sample press releases, The ABO logo & seal designs in multiple file formats, and a Brand Standards Guide for using The ABO branding assets.

The ABO Store has many items available for purchase, like duplicate certificates and pins, brochures, window clings, and more.

• 2023-2024 ABO Directors:

The ABO Directors for the 2023-2024 year are as follows:

Dr. Timothy Trulove, President, representing the Southern Association of Orthodontists

Dr. Jae Hyun Park, President-Elect, representing the Pacific Coast Society of Orthodontists

Dr. Roberto Hernandez-Orsini, Secretary-Treasurer, representing the Middle Atlantic Society of Orthodontists

Dr. P. Emile Rossouw, Director, representing the Northeastern Society of Orthodontists

Dr. Anthony Puntillo, Director, representing the Great Lakes Association of Orthodontists

Dr. Daniel J. Rejman, Director, representing the Rocky Mountain Society of Orthodontists

Dr. Patrick Foley, Immediate Past President, representing the Midwestern Society of Orthodontists

The AAO House of Delegates confirmed Dr. Minnie Vishwanath as the new 2023-2024 ABO Director representing the Midwestern Society of Orthodontists. Due to unforeseen circumstances, the Director position for the Southwestern Society of Orthodontists (SWSO) is currently open, with nominees being solicited directly from the constituency. Please contact the SWSO directly if you are interested in applying for this Director position.

ABO at the 2023 AAO Annual Session

• The ABO was pleased to recognize the 2023 award recipients during the ABO 2023 Awards Night in Chicago, IL. Congratulations to the following individuals:

Dr. Lawrence Andrews - Albert H. Ketcham Memorial Award

Dr. John Grubb - Dale B. Wade Award of Excellence in Orthodontics

Dr. Henry Fields - Earl E. and Wilma S. Shepard Distinguished Service Award

Dr. Frans Currier - O.B. Vaughan Special Recognition Award

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• The award recipients for 2024 were announced to include the following individuals who will be recognized during next year's 2024 AAO Annual Session in New Orleans, LA. Congratulations! Dr. Peter Greco – Albert H. Ketcham Memorial Award

Dr. Allen Moffitt - Dale B. Wade Award of Excellence in Orthodontics

Dr. Eladio DeLeon - Earl E. and Wilma S. Shepard Distinguished Service Award

Dr. Leslie Will - O.B. Vaughan Special Recognition Award

 The ABO hosted the following events during the 2023 AAO Annual Session in Chicago, IL: ABO Emeriti and Examiner Breakfast, Newly Board-Certified Orthodontists, Welcome Reception—to celebrate orthodontists who achieved board certification since the 2022 AAO Annual Session.

The ABO Booth was located outside the entrance to Exhibit Hall. ABO Directors and staff were available to answer questions, promote board certification, and receive feedback.

Over the past two years the council has been tasked with reviewing and making suggestions on how to enhance the Orthodontic Billing CDT codes.

The ADA, who controls the CDT codes, was looking at completely revamping the way dentistry as a whole coded procedures. That push to completely revamp the codes is on hold, so in the meantime the COB is looking at ways we can keep the orthodontic codes simple, yet add more detail than they currently are, to facilitate better documentation of the actual procedures performed and to increase the ability for the practitioner to be reimbursed for treatment rendered. One would think that it would be an easy task, but with the numerous modalities of treatment it can be very complex!

This said, I am alway open to hear your ideas. As members of the AAO, please share your ideas on how to improve the orthodontic billing codes. Email me at drlayne@adventurebraces.com with your ideas and suggestions. I look forward to hearing from you!



Council on Orthodontic Benefits **Dr. Layne McCord**<u>drlayne@adventurebraces.com</u>

Hello fellow RMSO members!
As you know the Council on Orthodontic Health Care (COHC) has been renamed and is now the Council on Orthodontic Benefits (COB). It has been my pleasure to serve on the council and learn of the many things that the AAO is doing to help us in our everyday practices. The name change helps to more accurately describe the responsibilities of the council.



AAO Foundation **Dr. Kristen Lowe**<u>kristen.lowe@childrenscolorado.org</u>

 We invite all AAO members to support the foundation by making an annual donation. We appreciate any level of support that can be donated to the foundation.



- The <u>Resident Education Program</u> was utilized by those orthodontic residents who attended the Chicago meeting. The AAOF saw over 400 orthodontic residents in the exhibit hall and mailed our \$400 checks earlier this summer.
- The AAOF Awards Program's virtual workshop for those who are interested in applying for funding in 2024 was recorded and is available on our <u>website</u>. The deadline for applications is in October.

REMEMBER THE AAO FOUNDATION IN YOUR CHARITABLE GIVING

Did you know that the AAO Foundation can accept donations not only online, but via stock transfer as well? Please consider making a <u>donation</u> to the foundation in 2023. If you are interested in becoming a monthly donor, think about joining the Century Club. This is for donors who give a minimum of \$100 a month. You can sign up for this option on our <u>website</u> or by calling the office directly.

Also, keep the AAO Foundation in mind as you create your estate plans. If you have the AAOF in your will, as a beneficiary on your retirement plan or life insurance, mentioned in your trust, etc. please notify the AAOF staff office so we can properly steward your donation as a Keystone Society member. We appreciate your generosity and your consideration of joining the Keystone Society.

AWARDS PROGRAM WORKSHOP

The new application for 2024 funding is now available on the AAO Foundation website. The deadline for these applications is October 13, 2023.

AAOF SUPPORTS ORTHODONTIC RESIDENTS IN CHICAGO

The Resident Education Program was available again at the AAO Annual Session meeting in Chicago.

Approximately 400 orthodontic residents visited the AAO Foundation Booth in the Exhibit Hall to check in to receive their stipend by mail this summer. This is a positive program that supports residents as they move forward in their orthodontic careers.



DONATED ORTHODONTIC SERVICES (DOS) IS LOOKING FOR VOLUNTEERS

DOS is looking for volunteers to participate in this program. To learn about this program, please visit our <u>website</u>. For more information, email us at <u>dos@aaortho.org</u>.



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Component Updates



Colorado Orthodontic Association President **Dr. Hilary Baskin** hnbaskin@gmail.com

Hello Colorado Orthodontists!

"Sometimes your joy is the source of your smile, but sometimes your smile can be the source of your joy." – Thich Nhat Hanh

As a community of smile builders, we think this quote rings true for us. We are thrilled to be orthodontists and want to make sure we are supporting each other in this journey personally and professionally. Please let us know what we can do to help you!

Since our last newsletter we as your Colorado Orthodontic Association Board have been discussing how we can increase the awareness of the legislative issues affecting the orthodontic profession in Colorado and how to best use raised funds to benefit our members. In the past year, we have been working with the Colorado HCPF (with the guidance of AAO) on how Colorado Medicaid handles telemedicine in relation to orthodontic care in hopes that this will set a precedent with other insurance companies. Our Nevada neighbors were able to pass a requirement to see an orthodontist prior to initiating telecare. We also worked with our colleagues to get Medicaid to reinstate reimbursement for Phase 1 care. Thanks to everyone who voiced concern and spoke on behalf of the orthodontic community for our most vulnerable patients.

We are using survey data to plan a meeting that is useful for our members at a time of year that works best for our members. Unfortunately, we had to cancel our fall 2022 meeting due to low response. We are here for you- please let us know what topics are of interest and what time of year is best! We had planned on using some of our raised funds to defray the cost of this continuing education event and based speakers and dates on surveys. We are disappointed we missed the mark and look forward to your insight on what would have motivated you to join us!

If you are a member of the COA and have an interest in becoming a board member or more involved in your local association, or have a concern or suggestion please email us at ColoOrthoAssn@gmail.com or my personal email HNBaskin@gmail.com. We look forward to hearing from you and are honored to serve the wonderful community of Colorado Orthodontists



Utah Association of Orthodontists
President

Dr. Brian Holman
dr.brian@holmanortho.com

Hello from the Beehive state! You may not be aware, but Utah has a new state flag. I am pleased that our Utah politicians saw that the status quo could be improved. Change can be good.



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Our state component has embraced change. Many years ago, the UAO led the charge with a consumer awareness campaign to educate the public about why one should seek a specialist for orthodontic treatment.

In recent years, we have shifted our focus toward legislative efforts to improve the practice of orthodontics and to protect the public. In 2020, our board was intimately involved in redefining teledentistry in Utah. The legislation was incredibly important and put large teledentistry companies on notice of Utah's elevated standard of care.

Change continues. This year we are aiming to amend our state regulation to increase the utility of our assistants. We have also decreased our component dues to an attractive \$75 which is an immense decrease from the high dues funding our past public awareness campaign.

Even more change. The UAO has responded to the desires of its members and has changed the format of our annual meeting. On September 22nd, we will gather for a half day to listen to the world renown Dr. John Graham, to train our teams, and to close with a lunch business meeting. We welcome our fellow RMSO members to join us and to enjoy Utah.



New Mexico Association of Orthodontists **Dr. Brent Jorgensen** DrB@jorgortho.com

The NMAO's 2023 annual meeting, featuring esteemed speakers Dr. Jay Bowman and Andrea Cook, was a great success.

Attendees gained valuable insights on orthodontic treatment techniques and practice management strategies while experiencing the beauty of New Mexico. Set against the backdrop of the stunning Sandia Mountains, our event took place at the exquisite Sandia Resort and Casino. Attendees had the opportunity to indulge in the state's rich culinary heritage, savoring authentic New Mexican cuisine. The event fostered networking and collaboration within the orthodontic community, creating lasting connections. We are excited to announce our upcoming 2024 annual meeting, where we will once again provide exceptional educational experiences, amidst the beauty of New Mexico. Stay tuned for updates on this highly anticipated event, as we reveal the dates, speakers, and a program that combines professional growth with the unique allure of our state. Thank you for your continued support as we advance orthodontic care and education in New Mexico.



The Nominating Committee is looking to slate the following positions.

Secretary/Treasurer that is a member of The RMSO Board of Directors to become effective Oct 2023. The term for this position is one year, at the end of which you would progress to Vice-President, then President-Elect, and finally RMSO President.

AAO House of Delegates Members, term starts Oct 2023 with the AAO HOD at AAO Annual Session 2024 - New Orleans, LA May 3 -6 2024, one-year term

If interested, please reach out to Jennifer Bennett the RMSO Executive Director jbennett@rmso.org or Dani Phillis Nominating Chair daphillistufts@gmail.com

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Exclusive Opportunities for AAO Members: AAO Business Credit Card, Endorsed Partners, and the Wharton - AAO Mastering the Business of Orthodontics Program

The AAO's commitment to advancing member success goes beyond advocacy and annual session. Take a minute to learn about three exclusive opportunities for AAO members:

- Looking to reduce your business expenses? Check out the AAO Business Card and AAO Endorsed Partners
- Interested in upgrading your business and leadership skills? Explore the Wharton-AAO Mastering the Business of Orthodontics course

AAO Business Credit Card

Developed specifically for orthodontic practices, the AAO Business Credit Card features 5% cash back on AAO purchases, including AAO dues payments; AAO Annual Session, Winter Conference, and webinar registration fees; and purchases at the AAO Online Store and with participating AAO Endorsed Partners including the AAO Insurance Company. Spending with affiliates such as the AAO Foundation and World Federation of Orthodontists earns 5% cash back.

AAO Endorsed Partners

Through Endorsed Partners, AAO provides members access to discounted products and services that cater specifically to their professional needs. These partnerships are carefully selected to ensure high-quality offerings and exceptional value. One of these Endorsed Partners is Black Talon Security. Black Talon Security specializes in Dental Cybersecurity and is equipped to identify any vulnerabilities or security loopholes that hackers could potentially exploit to gain unauthorized access to sensitive patient data.

Wharton-AAO MBO

Recognizing the importance of business acumen in running a successful orthodontic practice, the AAO has partnered with the Wharton School of the University of Pennsylvania to develop the Mastering the Business of Orthodontics program. The program is taught by world-class Wharton professors and applied to orthodontics by a diverse group of orthodontic experts, including private practice owners, consultants, educators, and AAO leaders who will coach you during the program and beyond. The next eight-week cohort begins September 13 and runs through October 31, 2023. Learn more here.

The AAO's initiatives, such as the AAO Business Credit Card, Endorsed Partners program, and the Wharton-AAO Mastering the Business of Orthodontics program, play a vital role in equipping orthodontists with the tools and knowledge to advance member success.







Save the date for the 2023 Annual Session to be held with MSO and the RMSO October 13 - 14 at the Hilton near the Mayo Clinic area in Rochester, Minnesota.

Housing and registration are located here.

Bring your staff team and connect with your colleagues at this inaugural combined meeting with a program featuring Drs. Patrick Briscoe, Kristen Lowe, Derek Steinbacher, Brent Larson, Ki Beom Kim, Tom Salinas, and other Mayo Clinic Consultants on a variety of healthcare issues Beyond Healthy Smiles.

If you are planning to take advantage of the Mayo Executive Health Program offered as a member benefit, make an appointment, or obtain more information by emailing himle.alysa@mayo.edu or call 507-284-8582.







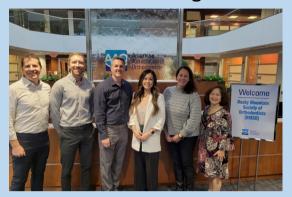




Renew Your AAO/RMSO Membership Here



RMSO AD Interim Meeting In St Louis



Dr. Morris Poole, Dr. Kevin Kurtzner, Dr, Ryan Frost Dr. Kristen Lowe, Ms Jennifer Bennett, Dr. Hilary Baskin



Members of the RMSO and MSO Leadership Teams

Future Newsletters

Suggestions and ideas for future newsletter topics can be submitted to jbennett@rmso.org. We are also looking for help with the newsletter. Please contact us if you are interested!